

Blended learning for language development

Go-Woman! Alliance Community Interest Company (GOAL) are delighted to have secured funding from the Tinder Foundation to run a new programme titled 'English My Way'.

Tinder Foundation was successful in its bid as part of a consortium with BBC Learning English and British Council to develop a new innovative approach to English language learning (ESOL). The *English My Way* programme has been funded by the Department for Communities and Local Government.

English My Way will focus on supporting adults with no or low levels of English to better integrate with their local communities. The programme will use a blended learning approach, combining expert online and offline content, local centres embedded within the community, and volunteer led learning sessions. It integrates English language learning with digital skills, improving the opportunities available to those who benefit from the programme.

Yasmin Akhtar, project manager at the group, said "We are delighted to have secured this funding. This will be a great extension to our current work through 'Reading Ladies' initiative which started the implementation of online and offline resources back in October 2013. As an 'In-Work' specialist centre we have the resources and skills to deliver blended learning programme.

This will be a great programme for the individuals in the community. Through language development individuals will be able to gain new confidence, helping them to develop new skills and move towards a better future.'

ENDS

Notes to editors

About Go-Woman! Alliance CIC

GOAL strives to work with individuals, to provide provisions in both formal and informal learning opportunities throughout their lives, in order to foster the continuous development and improvement of the knowledge and skills needed for employment / self-employment and personal fulfillment.

For further information about GOAL, please contact Yasmin Akhtar on 0121 327 2997 or log on to www.gwacic.com