

Press Release

For Immediate Release: May 2012

## Informal learning - a route to mainstream provisions

Go-Woman! Alliance CIC (GOAL) satellite site GOAL\_Saltley based in Saltley area of Birmingham is celebrating having been awarded funding to deliver informal learning to women in the community. GOAL is delighted to have been awarded ESF funds from Birmingham & Black Country Community Foundation. ESF Grants are financed through the European Union and are designed to help people increase their chances of finding work. It isn't used to create new jobs, but to give people who are financially inactive or unemployed new skills and confidence in order to find jobs.

As part of the initiative to encourage women to enter mainstream provisions, taster sessions will allow women to find out what is required on their part as part of the actual course.

Through additional support individuals in the community will be able to access information on courses that are available in community and further afield.

Yasmin Akhtar, project manager at the group, said "We are so pleased to have been able to access funds to deliver short taster sessions. The funds will allow us to work with women from the disadvantaged groups who wish to broaden their horizon but lack the necessary information to make informed choices.

Each taster session will be a short, targeted workshop which will provide women with the snap shot of each course and what they can expect once they enrol onto the course. This will be a first crucial step for many women in pursuing their dreams of becoming economically active members of the society and we at Go-Woman! Alliance are delighted to have the opportunity to deliver these sessions."

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Notes to editor

For further information logon to [www.gwacic.com](http://www.gwacic.com) or contact Yasmin Akhtar on 0121 327 2997.