



Press Release

For Immediate Release: 5th February 2013

Go-Woman! Alliance CIC (GOAL) secures funds to trial 'Sewing Hub' at its GOAL_Saltley satellite site

Go-Woman! Alliance Community Interest Company (GOAL) are delighted to secure funds from Deutsche bank small grants fund administered by Birmingham & Black Country Community Foundation.

The funding will allow GOAL to set up a 'Sewing Hub', working in partnership with the local children centre (Adderley Children Centre) supporting women from the community.

GOAL currently runs number of sessions in partnership with the centre supporting women to gain confidence through developing language and practical skills. The 'Hub' will allow Individuals to develop new creative skills; brush up on existing skills working towards employability.

Yasmin Akhtar, project manager at the group, said "The funding will allow Go-Woman! Alliance CIC to work with women from within the community who find it difficult to engage with external agencies due to lack of confidence, isolation that is caused by poor language skills and childcare issues thus prohibiting them from being an active member of the community. The lack of finance combined with cultural barriers excludes women from mainstream participation.

The funding secured will allow GOAL to provide targeted support, allowing these women to be supported to develop their skills and go on to utilise these skills to become economically active. We are grateful for the support by Deutsche Bank. Their support has made this initiative possible."

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Notes to editor

For further information about GOAL_Saltley, please contact Yasmin Akhtar on 0121 327 2997 or log on to www.gwacic.com