



Press Release

For Immediate Release: 16th January 2012

Go-Woman! Alliance CIC (GOAL) improves Internet skills in the community with FREE BT Broadband.

Go-Woman! Alliance CIC (GOAL) satellite site GOAL_Saltley based in Saltley area of Birmingham is celebrating having been awarded a year's free Internet connection through BT Community Connections. The award scheme which is part of BT's Get IT Together campaign, offers charitable and community organisations who help, or want to help their local community get online, the chance to apply for 12 months' free BT broadband.

The judges were impressed by GOALS' ideas of how they intend to assist more people in their area to use the internet. Currently the group is running number of sessions in the community supporting women to gain confidence through developing language and practical skills. The group now plans to use the broadband connection to start running computer sessions and Internet Café weekly sessions to provide basic level IT training for people who don't have much experience using the internet, which will include how to send emails and shop online. Through facilitated Internet Café individuals in the community will be able to access the internet for jobs, learning and social purposes.

Yasmin Akhtar, project manager at the group, said "We are so pleased to have been recognised by BT Community Connections and the year's free broadband is just fantastic. Free broad will allow us to work with disadvantaged groups who have little or no knowledge in the area of IT and computing; those that are new to IT; those looking to build on their current skills to help develop employable skills and those wishing to gain further qualifications within IT."

Simon Paul, BT Community Investment Manager said: "This scheme is an important part of the BT's Get IT Together programme to make the benefits of the internet available to as many organisations as possible. There are still nine million people in the UK who have never used the Internet and BT Community Connections is one of the steps that BT is taking to reduce this number and we are really excited about it."

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Notes to editor

For further information about BT Community Connection at GOAL_Saltley, please contact Yasmin Akhtar on 0121 327 2997 or contact the BT Community Connections press office on 0800 805 0660 or log on to www.bt.com/communityconnections.

BT and Get IT Together

BT is at the heart of digital communications. We believe that information communications technology can make a real difference to individuals and communities that find themselves on the wrong side of the 'digital divide'.

BT and Get IT Together programme is all about empowering to get people online - making most of what the internet has to offer. As an official partner of Race Online 2012, BT has pledged its support to help get another 100,000 people online by the end of 2012 as well as encourage and enable at least 10,000 people to become 'Digital Champions', helping and inspiring others to get online. For more information, visit www.bt.com/geritotogether.

BT has been helping people to get online since 2002. Each year we invest at least one per cent of our annual pre-tax profits in programmes which benefit society and the environment. Last year, BT invested £27.6 million in programmes that ranged from supporting BT volunteers working in schools and community organisations to helping disadvantaged children in India escape poverty and become part of the digital society.

About BT

BT is one of the world's leading providers of communication solutions and services, operating in more than 170 countries. Its principal activities include the provision of network IT services globally; local, national and international telecommunications services to our customers for use at home, at work and on the move; broadband and internet products and services and converged fixed/mobile products and services. BT consists principally of four lines of business: BT Global Services, Openreach, BT Retail and BT Wholesale.

In the year ended 31 March 2011, BT Group's revenue was £20,076 million with profit before taxation of £1,717 million.

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